UNITED STATES DEPARTMENT OF AGRICULTURE EXTENSION SERVICE Washington 25, D. C.

160110

Radio Programs on National Networks

National Home Demonstration Week
May 1-7, 1949

Columbia Country Journal of the Air

Columbia Broadcasting System, Saturday, April 30, 2:30 p. m., e. s. t. (Consult nearest CBS affiliate for time, as some stations rebroadcast at a later time.)

Virginia Tatum will interview Mrs. W. N. Stoneman, who lives on a dairy farm near Richmond, Va.

Cavalcade of America

National Broadcasting Co., Monday, May 2, 8 p. m., e. s. t.

"When We're Green We Grow," a dramatization of some episodes in the book of the same name written by Dr. Jane S. McKimmon and recording the early development of home demonstration work. At the close of the broadcast, Mrs. McKimmon herself and Ruth Current, the present State home demonstration agent, will be heard.

The American Farmer

American Broadcasting Co., Saturday, April 30, 1:30 p. m., e. s. t.

Dana Reynolds, of the U.S. Department of Agriculture Radio Service, will interview Mr. and Mrs. Jonathan Wheatley, of Delmar, Del. Mrs. Wheatley is president of the State home demonstration council, and Mr. Wheatley is a truck farmer. In Chicago, Tom Casey interviews Mr. and Mrs. Glenn Pfoutz, of Lee County, Ill.

National Farm and Home Hour

National Broadcasting Co., Saturday, April 30, 1 p. m., e. s. t.

Broadcasting from Chicago and San Francisco. From Chicago, a Tennessee woman, Mrs. C. A. Gillespie, Jr., of Tusculum Community, will discuss "Handicraft As It Affects the Farm Home."

408 (4-49)

A group of some 35 women, all from Davidson County home demonstration clubs, will make the trip to Chicago with Mrs. Gillespie. From San Francisco, Mrs. Howard Widemain, of Contra Costa County, Calif., will tell of her home demonstration work.

ABC Television Network

as at the Carlotte Carlotte

A company of the control of the cont

To the institute of the second

to the same of the section of

to the second of the second of

Loan that the total section and the contract of the term of the term of the contract of the co

White ID.

WMAL-TV - Channel 7 - Washington, D. C., May 3, 9:30 p. m.

On Ruth Crane's "Modern Woman" program Iva Byrd Johnson, clothing specialist from Virginia, will demonstrate the use of the pattern for children's self-help overalls. A Virginia youngster will model.

All 318 radio farm directors have received announcement of National Home Demonstration Week through the RFD Letter of Radio Service, U. S. Department of Agriculture. "The Beam," official news sheet for the Association of Women Broadcasters, carried an item about Home Demonstration Week and suggested that member broadcasters find out what is being done locally.